

## Harness Festival 5K Race Budget 2010

	Expense	In-Kind Service	Comments:
<b>Promotion:</b>			
Run & See Georgia Series		\$250.00	Paid by Way Brothers
Printing of 2,000 flyers	\$0.00	\$200.00	Printed at ComSouth
Mailing / Stamps		\$300.00	Stamps paid by Owen & Williams
Web Site	\$0.00		Hosted on Tom Dawson server
Domain Registration		\$10.00	Paid by ComSouth
<b>Course Logistics</b>			
Certification			None at this time
Timing Services		\$250.00	Fee may be waived by Benny Wade
Race Numbers	\$19.99		Road ID (100 free and .16 for 2nd 100 plus shipping)
Race Pins (400)	\$10.85		5 packages of 80 Safety Pins
Water Stations		\$62.04	2 Water jugs will be purchased by ComSouth
Water Stations	\$0.00		2 - 3 Gal. Water jugs Tom Dawson has
Water Cups (404)	\$6.08		8 Packages of 51 8oz Styrofoam
Bottled Water (192)	\$23.76		8 Packages of 24 bottles
Food			After race treats
Sales Tax (if App.)	\$1.90		
Trash Cans and bags			City should provide green containers
<b>Awards</b>			
90 - 11 oz Mugs	\$540.00		1 thru 3 in 15 age groups M / F
4 - 15 oz Mugs	\$32.00		O/A M / F and Masters M / F
Sales Tax	\$40.32		
Total Mugs	\$612.04		Quality Trophies - Athen, GA
Participation Awards	\$22.47		Nonnie's Needle Works 1st and 2nd place
<b>T-shirts</b>			
Runners	155	\$775.00	Based on \$5 per shirt
Volunteers	10	\$50.00	
Sales Tax		\$57.75	
Total Shirts		\$882.75	
Packet Pickup Bags			
			Invoices
			135 \$675.00 47.25
			17 \$85.00 5.95
			4 \$20.00 1.4
			9 \$45.00 3.15
			Total 165 \$825.00 57.75
			\$882.75
<b>Total projected expenses</b>	<b>\$1,579.84</b>		
<b>Note:</b>			
Entrant Fees \$20	101	\$2,020.00	These tracked well for pre-registration but
Student Rate \$10	17	\$170.00	with race day registration, \$10 entry for students
Late Reg. \$23	8	\$184.00	It was almost impossible to track each entry
Entrants	157		Student rate was requested by 4H to entice more school age participation
<b>Total Entry Fees</b>		<b>\$3,032.00</b>	
<b>In-Kind Services</b>			
		<b>\$1,072.04</b>	Way Brothers, Paul Williams, ComSouth, Benny Wade
<b>Proposed Donation to 4 H</b>			
Estimate after Chamber	\$1,452.16	\$380.12	Profit W/O inkind services
	\$1,402.16	\$50.00	10 % + to Chamber
<b>Checks To:</b>			
Stitch & Screen	\$500.00		
Final Check	\$382.75		
Quality Awards	\$612.04		
Nonnie's	\$22.47		
Road ID	\$19.99		
Walmart	\$42.59		
Reimburment to Tom	\$85.05		
Expenses	<b>\$1,579.84</b>		

### Notes for next year:

1. Get similar Mugs - but with Major Sponsor on the Place side (This could be used as advertising and remove that expense)

2. Sell 10 - \$100 Ads for the shirts (would bring in \$1,000 to offset the cost of the shirts)
3. Ad a 1 Mile event for the kids at \$10 (budget \$1 to \$2 for medals for all finishers. Maybe Stringer (number tabs) for place order only)
4. Lower price for 5K event to \$18 and \$20 late (I felt uncomfortable with out \$20 and \$23)
5. If we don't lower price, upgrade the shirt (green ink would have been better for 4H)